



# MONICA TAYLOR

## **Business Mindset Coach/ Startup Expert** **Executive Profile**

### EXECUTIVE SUMMARY

An Emmy-nominated television producer, international syndicator, brand marketing innovator, television host, life coach, and CEO, Monica Taylor is dedicated to helping female entrepreneurs build successful businesses through her new platform Launch, Fund & Grow.

Monica began her career as a television producer working for national and major cable networks. As proven through her Emmy nominated production work with ABC/Disney, Monica has had years of success both on and off the screen. Her expertise crosses the line of network television appearances and executive producing. Monica saw an opportunity and started her own production company. After maintaining ownership of the content she produced she has syndicated her exclusive television programming catalog in over 10 countries and counting worldwide.

*A strategic thought leader with extensive knowledge and proven expertise.*

Seeing an opportunity to bridge two industries together through her reality media platform, Monica became an innovative strategist with extensive knowledge in fiscal and operational best practices. She has executed multi-million dollar marketing campaigns for Fortune 500 companies such as, Ford Motor Company, General Motors, BP Fuel, Greyhound and Paramount Pictures and has translated these companies' goals into an execution plan for organic media product placement, with tremendous success.

*"Monica and her Team were instrumental in helping us achieve sizable goals for Ford Motor company".*

**-Tariq Cox, uniworld marketing**

After 20 years of combined successful Media, business and marketing experience, Monica decided to serve a bigger purpose and give back by becoming a business mindset coach and startup expert. Today Monica uses her expertise helping female entrepreneurs and women of color simplify how they Launch profitable businesses and secure funding and capital. She is extremely passionate and dedicated to increasing diversity, inclusion and equity in the business world for women.

She is co-founder of Ardsley R.A.C.E committee, member of Ardsley multicultural, diversity and Inclusion committee, member of Rivertown chamber of commerce, supporter of [mindfulonwallstreet.org](http://mindfulonwallstreet.org), [HopesdoorNY.org](http://HopesdoorNY.org) and [Glam4good.org](http://Glam4good.org).



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### SYNDICATION

Owner/ Producer of Exclusive catalogue of original programming created and produced for major cable networks. Syndicated in over 15 countries Worldwide. Distributed by Freemantle Media

### EXECUTIVE PRODUCER

**ABC** - Regis & Kathie Lee, Emmy nominated as producer | **Truth TV**- Exclusive first look production deal | **WE TV**- Hair Trauma, Executive Producer | **Paramount Television** - The Maury Povich Show, Producer | **Lifetime TV**- Intimate portraits, Executive Producer | **ESPN** - GM all Car Showdown, Live event, Executive Producer | **Spike TV** - Ride, Executive Producer | **ESPN**- Fast Lane, Executive Producer | **Spike TV**- Superseries - Live race car reality Pilot, Executive Producer | **Oxygen Network** - On Air Personality /Music producer/ Talent Booker | **Spike TV** - 1st Annual Video game Awards Show, Producer/ Talent Booker | **Metro Channel**- Launched Live local Channel, Executive Producer

### ON AIR APPEARANCES

**TLC** - Starter wives, Reality Show, Principle Lead | **Today Show** - 2006 to Current, Guest Expert | **Good Morning America** - Guest Expert | **HSN** - 2008 to 2010, Exclusive Deal | **Bill Cunningham**-Guest Expert | **Discovery ID Network** - 2015 to Current, Death by Gossip, Wicked Attraction, Happily Ever After, Stalked, Pretty Bad Girls | **Oxygen Media** - 1999 to 2002 On air Celebrity Host and DJ for Flagship show "Pure Oxygen"

### ORGANIZATIONS | VOLUNTEER WORKS

**Ardsley R.A.C.E. Committee, Co-Founder** - Racial Advocacy committee for Equity and balance in our community. [ArdsleyRace.org](http://ArdsleyRace.org) [Ardsley Race FaceBook](https://www.facebook.com/ArdsleyRace)

**Rivertown Chamber of Commerce, Member** - Promotes business, marketing and networking opportunities to benefit both the villages and chamber members. [http:// rivertownschamber.com](http://rivertownschamber.com)

**Ardsley Multicultural, diversity and Inclusion Committee**, Member promotes understanding, acceptance, and respect, regardless of race, ethnic background, gender, sexual orientation and abilities. [AMDI FaceBook](https://www.facebook.com/AMDI)

**Glam4Good, Supporter** - a non-profit organization that creates and celebrates social impact, and empowerment through beauty and style. <https://glam4good.com>