

Transforming How Women **LAUNCH, FUND & GROW** Their Business or Startup!

Learn how **DIVERSITY** and **GENDER**
are now **HELPING WOMEN GET FUNDED!**

- Emmy nominated
- Marketing innovator
- International syndicator
- Television Host
- Professional Athlete
- Business Mindset Coach



MONICA TAYLOR

Build the business you want and get the Funding to do it!

Learn from a seasoned female
founder and start up **EXPERT!**

Monica Taylor offers a step by step system for female entrepreneurs to learn how to build a business that will attract investors and capital. Understanding the unique role diversity plays in the current market environment, she specializes in helping women of color accelerate Launching, Funding & Growing their Startup or business.

- Learn about funding and capital opportunities you didn't know existed
- Simplify your business launch with a proven step-by-step system
- Figure out what investors and banks are looking for and how to attract them
- Understand why finally being a Black or Latina female founder is a bonus

Executive Producer & On Air Appearances:



"Monica understands the Unique challenges we face as women of knowing our worth. I watch her constantly add dimension to businesses to create growth and new streams of income you didn't see.

Mary Alice Stephenson/ CEO/ Stylist/ Fashion Editor/ Founder of Glam4Good



Monica brings this vast experience to every training or event to empower, educate and build confidence with tools proven to work and transform how women think about Launching, Funding & Growing their startup or business.

- Hire Monica to speak at your event or conference
- Learn strategies & tools on how to build a business that attracts INVESTORS and CAPITAL
- Feel empowered and less overwhelmed as you Launch, Fund & Grow your business

How Diversity & Gender are Transforming the Way We Do Business — Where You Fit in & How to Get Funded!

Overview: The current business landscape in relation to diversity, inclusion, and equity has changed dramatically, and women of color are finally being recognized. We will help you understand the benefits of diversity, identify what type of funding your business should focus on, and teach you how to access capital and funding that you didn't know existed.

What you'll learn:

- Funding opportunities specifically for women and women of color
- How and why companies of all sizes are looking for diverse hires
- What equity really means and how to create it
- How equity in funding is paramount and how all women can benefit
- How to position yourself as a woman or woman of color
- Benefits of a diverse team and workplace

How to build a business that attracts investors and Capital Launch Your Business & Get the Funding You Need to Succeed!

Overview: Figuring out how to build your business around what investors and banks are looking for is a time-consuming and costly process. We will teach you what every entrepreneur needs to launch and grow a business or start-up and get funded through a step-by-step process that will save you time and money.

What you'll learn:

- How to build your business to attract investors and funding
- Why most businesses fail and why yours doesn't have to
- Secrets to attracting investors & capital
- What the next step is so you can stop wasting time
- How to launch your start-up or business with our step-by-step checklist
- What type of funding is best for your business or start-up